

Emergency Mass Notification System Messages and Their Explanation

General Information:

- RIT sends text messages for **emergency purposes only**.
- Text messages are sent to cell phone numbers in the system.
- Emergency text messages should produce immediate action.
- Messages and their meaning are shown below.
- Follow-up messages may be sent.

Emergency Message	Explanation of Message
RIT campus-wide emergency. Do not enter the campus. If you are at RIT, lock yourself into a room immediately. Everything is cancelled. Wait for additional instructions.	There is a very serious emergency on campus. Do not enter the campus. Classes and all activities like club meetings are cancelled. There may be someone with a gun on campus, or an armed robbery, or another kind of crime in progress.
RIT building emergency at _____. Leave that area immediately. Go to _____. If you are off campus, do not enter the campus. Wait for additional instructions.	There may be a condition like a bomb threat to a specific location. Or there may be a hazardous condition requiring immediate action. The location will be included in the message.
RIT attention: An emergency condition exists. Wait for additional instructions. Go to http://www.thetigerbeat.com/news/?p=emergency for information.	This is a general emergency notice. It will be used for conditions like flooding or a utility failure. It may also be used for an emergency near RIT that may affect us, such as an emergency at the Airport.
RIT severe weather warning. Seek shelter indoors _____. Wait for additional instructions.	A severe weather warning has been issued for Monroe County. This includes warnings for thunderstorms, severe winds, blizzards, tornados, etc. A location will be included in the message, such as the 'basement.'
RIT test. This is a test of the RIT Emergency Mass Notification System. No action is needed.	This test message will be sent when the system is tested. This will be at least once per quarter or more frequently as needed.
RIT emergency is over. All clear. Emergency is over. Go to http://www.thetigerbeat.com/news/?p=emergency for information.	This message is sent when the emergency condition is over.
RIT is closed as of [time, date] due to dangerous weather conditions. Campus will reopen at [time, date]. Go to http://www.emergency.rit.edu for additional information	This message will be sent when the campus is closed due to weather.